



Crop production



INNOLAND

Land management social innovation

Beneficiary members

- Fundación Cajamar Comunidad Valenciana
- Anecoop S. Coop.
- Cooperativas Agroalimentarias Castilla-La Mancha (CACLM)
- Cooperativas Agroalimentarias de la Comunitat Valenciana (COACV)
- Federación de Cooperativas Agrarias de Murcia (FECOAM)
- Rural Sant Vicent Ferrer de Benaquasil Coop.V.
- Unió Nuts S.C.C.L.
- Universidad Politécnica de Valencia (UPV)

Collaborating members

- Fundación Cajamar Almería
- Cooperativas Agroalimentarias de España

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CALL 2019

THEMATIC AREA: Crop production / **SUBSECTOR:** Fruit trees

AUTONOMOUS COMMUNITIES EXECUTION: Castile La Mancha, Catalonia, Region of Murcia, Valencian Community

GRANT AWARDED: € 308.500,20

PROJECT OPERATING PERIOD: November 2019-July 2021

MORE INFORMATION:

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Summary

INNOLAND promotes a joint approach to the specific problem of land abandonment and the use of opportunities in the cooperative sector from a multi-sectoral social innovation approach.

PROJECT OBJECTIVES	OBTAINED RESULTS
<p>To develop a space for GCI entrepreneurship, facilitating the incorporation of management mechanisms to optimise the production of citrus, fruit, vegetables, and other woody crops to promote the commercialisation of their own production.</p>	<p>Launch of the Entrepreneurship Space and a networking platform between stakeholders to systematise and exchange experiences and good practices in GCIs.</p>
<p>Accompaniment and dissemination of two emblematic projects that allow us to contrast all the phases of the social innovation process.</p>	<p>The emblematic projects of joint land management in the San Vicent rural cooperative and the Unió programme are supported. Establishment of a monitoring and evaluation system for the environmental and economic results of the plots and cooperatives involved. Dissemination of good practices to other cooperatives.</p>
<p>Develop a common land management toolkit, including protocols and a roadmap for implementing the GCI.</p>	<p>Development of a protocol accompanied by practical worksheets, videos and web tools.</p>

